



WEIGHT-MANAGEMENT SOLUTIONS

Quickstart program p. 10 Advanced program p. 10

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ENERGY & FITNESS

Herbalife24 p. 39-41

NEW LIFTOFF® POMEGRANATE-BERRY BURST

Fuel your day with this new flavor



LOOK AND FEEL YOUR BEST

With our easy-to-follow Inner and Outer Nutrition programs



WE'RE A GLOBAL NUTRITION COMPANY



"We're changing the nutrition habits of the world, one person at a time."

Mark Hughes (1956–2000) Herbalife Founder and First Member

- Improving lives in more than 90 countries
- Providing quality, science-based products
- Focused on customers' needs
- Helping communities
- Offering a business opportunity

"In 35 years as an Herbalife family, we've reached out with caring, compassion and enthusiasm to millions of people worldwide, changing lives with our science-based nutrition products and the opportunity to earn extra income."

Michael O. Johnson

Herbalife Chairman and Chief Executive Officer











We sponsor world-class athletes, teams and events around the globe, including the LA Galaxy soccer club, and a host of champions in nearly 20 other sports. See all of our athletic sponsorships at **HerbalifeSports.com**.

PALIFF FAMILY FOUNDATION



At more than 120 locations in over 50 countries, the Herbalife Family Foundation Casa Herbalife programs serve over 100,000 children every day. Learn more about how you can help us open new programs and bring healthy nutrition and happy smiles to children everywhere. Visit us at HerbalifeFamilyFoundation.org.



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Digestive Health Heart Health Stress Management

Success Stories

Targeted Nutrition

Immune Health Women's Health Healthy Aging Men's Health Children's Health

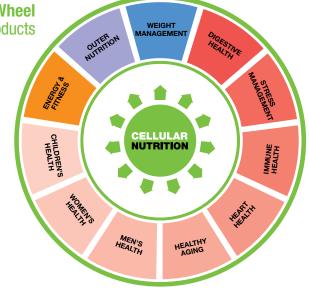
Energy & Fitness

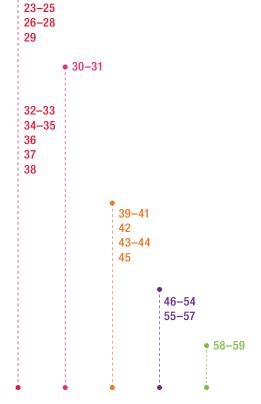
Sports Fitness Energy Hydration

Outer Nutrition

Herbalife SKIN Herbal Aloe

Business Opportunity





Symbols Guide:





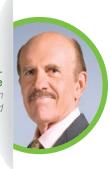




Steve Henig, Ph.D. Chief Scientific Officer



Lou Ignarro, Ph.D. Nobel† Laureate in Medicine Member of the Nutrition Advisory Board







Gary Small, M.D. Member of the Nutrition Advisory Board

SCIENTIFIC LEADERSHIP

Experts in the fields of nutrition and health from around the world help to guide the development of Herbalife® products.



"When it comes to losing weight, small steps make a noticeable difference.

Our core Weight Management products are geared to support nutritional needs over time, no matter how ambitious your goals are, or where you are in your journey."

Luigi Gratton, M.D., M.P.H.

Vice President,

Nutrition Education and Development

†The Nobel Foundation has no affiliation with Herbalife and does not review, approve or endorse Herbalife® products.

NUTRITION FOR A BETTER LIFE

Quality Products Backed by Science

- Our products are science based.
- We have a commitment to nutrition research and development.
- Formulated under a rigorous quality assurance program and control of product integrity from Seed to Feed





Vasilios Frankos, M.S., Ph.D. Senior Vice President, Global Regulatory Compliance and Product Safety







John Heiss, Ph.D. Senior Director, Sports and Fitness, Worldwide Product Marketing



Rocío Medina, M.D. Vice President, Nutrition Training Nutrition Advisory Board Vice Chairwoman



MAXIMIZE YOUR NUTRITION

Cellular Nutrition with Our Three Core Products

Personalize a program that's right for you!



OUR BODIES ARE MADE UP OF 100 TRILLION CELLS



CELLULAR NUTRITION WITH





FORMULA 1

Healthy Meal Nutritional Shake Mix









FORMULA 1 HEALTHY MEAL NOURISHES YOUR CELLS WITH THE BEST NUTRIENTS AVAILABLE*



FORMULA 2 HAS VITAMINS A, C AND E TO SUPPORT YOUR IMMUNE SYSTEM*



FORMULA 3 SUPPORTS NORMAL MITOCHONDRIAL ENERGY PRODUCTION*



HEALTHY CELLS = A HEALTHY YOU

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

THE KEY TO GOOD NUTRITION





French Vanilla @F #3106



FORMULA 1 HEALTHY MEAL NUTRITIONAL SHAKE MIX



Formula 1 gives you protein and balanced nutrition.

- minerals and essential nutrients
- Fiber and 9 g of protein help support weight management
- No cholesterol, no trans fats
- Balanced nutrition

Special Varieties

Allergen-Free* Vanilla #3117 😇 Non-GM Vanilla† #1213 Kosher (550 a) #0145

*Free from soy, dairy and gluten. †Made with ingredients that have not been genetically modified. Trace amounts of genetically modified (also known as "genetically engineered") material may be present due to potential cross contact during manufacturing and shipping.

ALSO. **CHECK OUT** FORMULA 1 ON THE GO **OPTIONS** SEE P. 20-2



Cafe Latte #2775



Cookies 'n Cream #3110



Dulce de Leche #2674



Dutch Chocolate #3107



Mint Chocolate #3138



Orange GF Cream GF #1164





FORMULA 2 MULTIVITAMIN COMPLEX

Formula 2 provides essential nutrients, including antioxidant Vitamins A (as beta-carotene), C and E to support your immune system.*

- Provides 21 essential micronutrients
- ✓ Includes folic acid, calcium and iron

#3115 💮



FORMULA 3 CELL ACTIVATOR®

Formula 3 supports normal mitochondrial function with alpha-lipoic acid and may help the body's absorption of micronutrients with aloe vera.*

- ✓ Aloe vera may help support the body's absorption of micronutrients*

#3123 🕞









Wild Berry #3108

†Glutathione and Vitamin C.

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WEIGHT MANAGEMENT **THAT**

QUICKSTART



BASIC PROGRAM Includes the basics for weight management

- ▼ Three Core Products Formulas 1, 2 and 3 to support Cellular Nutrition
- ✓ Herbal Tea Concentrate[†] (1.8 oz.)

Cafe Latte	#4004
Cookies 'n Cream	#4803
Dutch Chocolate	#4800
French Vanilla	#4799 😇
Piña Colada	#3494 😇
Wild Berry	#4801



ADVANCED PROGRAM **Includes ALL Quickstart program** products, PLUS:

- ▼ Total Control® with caffeine that stimulates metabolism*
- ✓ Cell-U-Loss[®] with corn silk to support fluid balance*

Cafe Latte	#4006
Cookies 'n Cream	#4808
Dutch Chocolate	#4805
French Vanilla	#4804 😇
Piña Colada	#3496 😇
Wild Berry	#4806



*Herbal Tea Concentrate provides 85 mg of caffeine per serving and Total Control® provides 82 mg of caffeine per serving. It is recommended that products containing caffeine be used by healthy adult consumers and not recommended for those sensitive to caffeine. Pregnant or nursing women, individuals with medical conditions, or those taking medications should consult with a health care professional before use.

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A healthy weight-management program should include modest caloric intake, balanced diet and regular physical activity.

PROGRAMS **DELIVER RESULTS**

complement your weight-management program WITH MORE PROTEIN, TRY ADDING PROTEIN DRINK MIX.
See p. 16.

ULTIMATE

ULTIMATE PROGRAM Includes ALL Advanced program products, PLUS:

- Snack Defense® to help maintain healthy blood sugar levels already within the normal range*
- Aminogen® to break down proteins into smaller peptides*†

Cafe Latte #4008 Cookies 'n Cream #4813 Dutch Chocolate #4810 French Vanilla #4809 © Piña Colada #3498 © Wild Berry #4811







†Aminogen® is a registered trademark of Triarco Industries.

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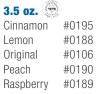
ENHANCERS TO COMPLEMENT YOUR WEIGHT-MANAGEMENT

HERBAL TEA CONCENTRATE

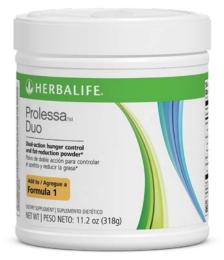
Herbal Tea Concentrate contains caffeine, which jump-starts your metabolism and provides a boost to help you feel revitalized. This refreshing, low-calorie tea is available in a variety of flavors.

- √ Jump-starts thermogenic (metabolic) activity[†]
- Boosts the feeling of energy[†]
- Provides antioxidant support
- Instant and low calorie
- ✓ For optimal experience, mix a little more than ½ teaspoon with 6 to 8 ounces of water.

1.8 oz.	
Lemon	#0255
Original	#0105
Peach	#0257
Raspberry	#0256









Packets (Contains 15 packets per box)

Lemon #0919 Peach #0920

Original #0107 Raspberry #0918

PROLESSA® DUO

- A unique emulsion of palm and oat oils helps to reduce calorie intake and provide a feeling of fullness*
- ✓ Conjugated linoleic acid helps decrease body fat*

7-Day Trial Size #1095 30 Servings #1076

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

*Caffeine is known for its natural thermogenic (metabolism-boosting) benefits and green tea for its antioxidant properties.

*Made with ingredients that have not been genetically modified.

GOALS

Stay energized, reduce calorie intake and provide antioxidant support for your weight management.*

Chai
Cinnamon
Lemon
Original
Peach
Raspberry





Total Control® tablets contain a proprietary blend of tea extracts and caffeine, which quickly stimulates metabolism and provides an energetic and alert feeling.*

- Quickly stimulates metabolism*
- Provides an energetic sensation*

Bottle #0077 Packets #0076

(Contains three tablets each / 20 packets per box)

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



CELL-U-LOSS®

- Formulated with corn silk, an herb traditionally used for healthy elimination of water*
- Minerals help maintain electrolyte balance and a healthy pH level*

#0111

DURING WEIGHT MANAGEMENT FROM THE INSIDE OUT



SNACK DEFENSE®

- Gymnema and chromium help support blood sugar level already within normal range*
- Excellent source of chromium #0079

*These statements have not been evaluated by the Food and Drug Administration.
This product is not intended to diagnose, treat, cure or prevent any disease.



AMINOGEN®†

- support protein digestion*
- Enzymes help break protein chains into smaller peptides. which are smaller molecules that the body can absorb*

#0101





The good news is that no matter what your weight loss goal is, even a modest weight loss, such as 5 to 10 percent of your total body weight, is likely to produce health benefits.

- CDC.gov, 2013



THERMO-BOND®

choleate and a fiber blend containing cellulose, apple, acacia, oat and citrus

#0167

†Aminogen® is a registered trademark of Triarco Industries.

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BOOST YOUR **PROTEIN**

PROTEIN DRINK MIX

Add to your favorite Formula 1 shake to boost your protein intake to 24 g per serving, or enjoy as a nutritious snack.

- 24 vitamins and minerals
- 15 g of soy protein per serving to help satisfy hunger and give you lasting energy



Chocolate #1123 Vanilla #1122

Vanilla







REASONS TO PROTEIN UP WITH OUR POWDERS

Provides more protein than just adding milk

Long shelf life with no refrigeration needed







PERSONALIZED PROTEIN POWDER

Personalized Protein Powder is a high-quality, nonfat protein blend that supports your weight-management and fitness goals. Increased protein intake helps you feel fuller longer and maintain your energy level between meals.

- Nonfat protein to satisfy hunger
- Gluten-free

#0194 **GF**



Soybeans are high in protein and equivalent to animal protein in terms of the quality of protein they contain.

- National Institutes of Health 2010

PROTEIN-POWERED SNACKS



Satisfy hunger. Sustain energy.

BEVERAGE MIX

- Protein helps boost your energy while satisfying hunger between meals
- √ 15 g of protein (good source)
- √ 70 calories and 0 g sugar*

Peach Mango #3121 Wild Berry #3119 (14 servings per canister)

ROASTED SOY NUTS

- √ 100 calories per packet
- 9 g of protein (good source)
- Salty, crunchy and nutritious
- Convenient, portion-controlled snack for on-the-go use

Chile Lime #3142 (12 packets per box)





Chocolate Peanut #0365 Citrus Lemon #0366 Vanilla Almond #0364 (14 bars per box)

PROTEIN BAR DELUXE

Vanilla Almond

- 10 g of protein per serving
- ✓ Excellent source of protein, which helps sustain energy, satisfy hunger, and build and maintain lean muscle mass
- Rich and chewy milk chocolate-covered protein snack with 140 calories per bar

*Not a low-calorie food.

Images of fruits, vegetables and other foods are illustrative of flavor only. Product does not contain these fruits, vegetables and other foods.



Having a small meal or snack every 3 to 4 hours keeps your metabolism cranking, so you burn more calories over the course of a day.

- WebMD.com*

Chocolate Coconut
Peanut Butter

PROTEIN BAR

- Excellent source of protein with 23 vitamins and minerals
- 12 g of protein including soy, whey and casein
- Protein helps sustain energy, satisfy hunger, and build and maintain lean muscle

Chocolate Coconut #0290 Peanut Butter #0058 (14 bars per box)

SOUP MIX

✓ High in protein (16 g)

HERBALIFE.

Soup Mix Sopa en Polvo

NET WT | PESO NETO: 0.77 OZ (22a)

- Perfect savory snack to add variety to your weight-management program

Creamy Chicken #0291 (7 packets per box)

*WebMD has no affiliation with Herbalife and does not review, approve or endorse Herbalife® products.

WEIGHT MANAGEMENT WITH ON THE GO OPTIONS

Formula 1 and Protein Drink Mix, two of our best-selling products, in one convenient packet. An ideal, nutritious meal replacement to help meet your daily protein needs.



FORMULA 1 + PDM ON THE GO

Offers a combination of Formula 1 Cookies 'n Cream and Protein Drink Mix Vanilla to deliver a rich flavor and creamy texture with an extra boost of protein.

- Essential nutrients including 24 vitamins and minerals
- High in protein
- Excellent source of fiber (5 g per serving)

17 g of protein*

#3145

(7 packets per bag)

24 g of protein*

#1235

(7 packets per bag)



*Amount per serving.

FORMULA 1 EXPRESS MEAL BAR

- ✓ Contains 21 vitamins and minerals
- Packed with 15 g of protein per serving
- ✓ Individually wrapped for on-the-go usage

Cookies 'n Cream #2792 (7 bars per box)





FORMULA 1 INSTANT HEALTHY MEAL NUTRITIONAL SHAKE MIX

- An instant healthy meal anytime, anywhere with Formula 1
- 20 g of protein, 24 vitamins and minerals, including calcium of an 8 oz. glass of milk
- Excellent source of antioxidant Vitamins C and E
- Just add water

Canister

Creamy Chocolate #2794 Vanilla Dream #2795













HAVE YOU HAD YOUR SHAKE TODAY?

Get on the right track with one of our sensible daily plans.

- **To lose weight:** Substitute two of your three daily meals with a Formula 1 Healthy Meal Nutritional shake.
- **To maintain weight:** Substitute a Formula 1 Healthy Meal Nutritional shake for one of your daily meals.
- **▼ To gain weight:** Enjoy a Formula 1 Healthy Meal Nutritional shake in addition to breakfast, lunch and dinner.



SUBSTITUTE YOUR LUNCH AND DINNER WITH A FORMULA 1 SHAKE

> **SUBSTITUTE** YOUR BREAKFAST AND LUNCH WITH A FORMULA 1 SHAKE

Make sure your diet includes balanced and colorful meals that have a variety of grains, vegetables and fruits, as well as high-quality proteins like lean meats, fish and poultry. Also, increase physical activity and reduce time spent in sedentary behaviors.

















DIGEST AND FEEL YOUR BEST

Maintaining your gastrointestinal health is important. Herbalife® Digestive Health products support healthy digestion and elimination, and help relieve occasional indigestion, helping to ensure your internal system runs smoothly every day.*

DIGESTIVE HEALTH PROGRAM

Keep your system on track with our 3-in-1 Starter Kit.* Includes Herbal Aloe Concentrate (Natural or Mango flavor), 21-Day Herbal Balancing Program (AM/PM companion formulas) and Florafiber.

Mango #1220 Natural #1219

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Support healthy digestion with a refreshing drink or a convenient powder.

HERBAL ALOE LIQUID AND POWDER

- Soothe the stomach
- Support healthy digestion
- Support nutrient absorption and intestinal health

Images of fruits, vegetables and other foods are illustrative of flavor only. Product does not contain these fruits, vegetables and other foods.

[a] Ready Herbal Aloe 💮



Quart #0002 Gallon #0004

[b] Herbal Aloe Concentrate



Cranberry #1189 Mango #1065 Natural #0006

Half Gallon



Mango #1188

[c] Herbal Aloe Powder



Mango Accent #2748

SUPPORT AND BALANCE

? DID YOU KNOW?

[a] FLORAFIBER

These specially formulated tablets contain a blend of soluble and insoluble fibers to support digestive health.*

#0023

[b] 21-DAY HERBAL BALANCING PROGRAM

- AM Renew Formula—A morning tablet formulated with milk thistle, traditionally used for liver support.*
- PM Reset Formula—An evening tablet formulated with dandelion, traditionally used for healthy fluid balance.*

#1154

Most people in the United States
eat about 10 to 15 grams of
dietary fiber each day, far below
the recommended amount. How
much fiber should adults consume
every day for good health? Women
and men age 50 or younger need
25 grams and 34 grams of fiber,
respectively. Women and men age
51 or older need 22 grams and 28
grams of fiber, respectively.

Dietary Guidelines for Americans 2010,
 U.S. Department of Health
 and Human Services

Apple

Unflavored

[c] ACTIVE FIBER COMPLEX

- Promotes regularity and minimizes bloating*
- Supports growth of friendly intestinal bacteria*
- 5 g of balanced soluble and insoluble fiber (excellent source)
- Add to Formula 1 for a thicker, smoother shake.



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TAKE CONTROL OF YOUR **HEART HEALTH**

CORE COMPLEX

- ✓ Convenient daily packets contain six softgels, including Herbalifeline®, Tri-Shield® and CoQ10 Plus
- DHA help maintain a healthy heart by maintaining cholesterol and triglyceride levels already within a normal range*
- already within a normal range*
- ✓ Coenzyme Q10 provides energy to heart cells* #1096

NITEWORKS®

- support Nitric Oxide production and blood flow for the healthy function of the heart, brain and other organs.*
- ✓ Nitric Oxide production supports healthy
 blood pressure levels already within a normal range and blood vessel elasticity.*
- blood vessels toned and flexible for healthy vascular function.*

30 Servings Lemon

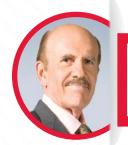
#0036 Orange-Mango #0038

15 Servings

Lemon #3150



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Our Heart Health products offer one of the most advanced and comprehensive programs to help you maintain optimal vascular health — and they carry the endorsement and signature of Dr. Lou Ignarro, Nobelf Laureate in Medicine.

Lou Ignarro, Ph.D. Nobel[†] Laureate in Medicine



TRI-SHIELD®

This proprietary blend is formulated with omega-3 fatty acids from Neptune Krill Oil (NKO®+), which support cardiovascular health.*

#0100

HERBALIFELINE®

- Omega-3 fatty acids help maintain healthy cholesterol and triglyceride levels already within a normal range.*
- Taking DHA regularly also helps to support normal brain function and vision.*
- Supportive but not conclusive research shows that consumption of EPA and DHA omega-3 fatty acids may reduce the risk of coronary heart disease.

#0065

MEGA GARLIC PLUS

- Garlic supports healthy circulation, heart health and healthy triglyceride and cholesterol levels, already within a normal range.*
- ✓ Vitamin C provides antioxidant support.*

#0032

CoQ10 PLUS

- ✓ CoQ10 provides energy to heart cells and supports the heart muscle.*
- ✓ Vitamin D supports heart health.*
- Antioxidant activity of CoQ10 protects cells from damaging effects caused by oxidative stress.*

#1500

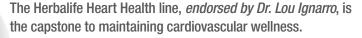
†Dr. Lou Ignarro, a Nobel Prize Laureate in Medicine, is a scientific advisor to Herbalife and member of the Nutrition Advisory Board, and receives compensation for his endorsement of Herbalife® products. The Nobel Foundation has no affiliation with Herbalife and does not review, approve or endorse Herbalife® products.

 ${}^{\ddagger}NKO^{\circledcirc}$ is a registered trademark of Neptune Technologies & Bioressources, Inc.

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GOOD **HEART HEALTH**

BEGINS WITH THE RIGHT NUTRIENTS.





Support healthy circulation:

Garlic has been shown to support healthy circulation.*

Maintain healthy cholesterol levels:

Evidence from epidemiological and clinical trials suggests that omega-3 polyunsaturated fatty acids may have a significant role in maintaining healthy cholesterol levels already within normal range.*

Support cardiovascular health:

Omega-3 fatty acids from krill oil have been shown to support cardiovascular health.*

Support vascular health:

Research suggests that L-arginine and L-citrulline, found in Niteworks®, help produce Nitric Oxide, which can support cardiovascular health and help arteries stay flexible and youthful.*

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TARGET AREAS	TOTAL CHOLESTEROL		Type has 19	The state of the s	habase fi	The of parties	ALCONOMISM STREET	State of the State
	TRIGLYCERIDES		MEGA GARLIC PLUS	HERBALIFELINE®	TRI-SHIELD®	CORE COMPLEX	NITEWORKS®	COQ10 PLUS
			\bigcirc		\bigcirc			
	CARDIOVASCULAR HEALTH			\bigcirc		\bigcirc		
	HOMOCYSTEINE	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc		
	BLOOD PRESSURE						~	
							\bigcirc	
	CIRCULATION		\bigcirc				\bigcirc	
							\bigcirc	
	VASCULAR HEALTH					♥ [†]		\bigcirc
	HEADT ENEDGY	\bigcirc	\bigcirc		\bigcirc	\bigcirc	\bigcirc	
	HEART ENERGY					†With the addition	of CoQ10 Plus to	o Core Complex.
	ANTIOXIDANT	7						

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SUPPORT



Stress, the hormones it unleashes, and the effects of high-fat, sugary "comfort foods" push people toward overeating.

> - Harvard Health Publications, 2012

RELAX NOW

- Jujube seeds help maintain calmness.*
- Jujube and passionflower help you cope with occasional stress and maintain a healthy mood.* #0055

SLEEP NOW

 Melatonin supports sound sleep so you can rest easy.*

#0138



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86
Pounds
Lost
Karen L.

"Before Herbalife, I was unhappy and used food as comfort. My mother began attending a Nutrition Club, but I was too closed-minded, until I finally went. The first couple of weeks I used Mango Herbal Aloe, Herbal Tea Concentrate, and Formula 1 Healthy Meal Nutritional Shake Mix with Personalized Protein Powder. I began eating smaller meals and exercising. I incorporated more whole foods as well as organic foods. Physically I feel absolutely incredible. I love being able to purchase the clothes I like and not only the ones that fit me. Mentally I have grown and feel much more confident. I have learned to truly love myself and those around me."*

-Karen L.

JOURNEYS TO **SUCCESS**

"I owned a drywall company, worked very long hours and had no time for another business, but I tried Herbal Tea Concentrate and N-R-G and I loved the energy. I met (my wife) Lisa at my first Herbalife Extravaganza. She used Herbalife® products to support her active lifestyle. We moved from Philadelphia to San Diego and stuck with the products that support our healthy, active lifestyles and they give us the energy to pursue them. I just turned 50 and have never felt this much energy. It comes in handy with our three beautiful daughters. One is eight and our toddler twins just turned two!"* -Jim M.

8
Pounds
Lost
Jim M.



*People who use Herbalife® Formula 1 twice a day as part of a healthy lifestyle can generally expect to lose around half a pound to 1 pound per week.



"I began using Herbalife® products when I started to get involved in sports. At that time, I weighed 120 pounds. I started using the Core Products (Formulas 1, 2 and 3) and Herbalife24, along with a healthy, active lifestyle. I gained weight and lost body fat at the same time. Now I weigh 145 pounds. I stay consistent with the Herbalife® products and a daily gym regimen. Lifting weights is a passion for me now. It allows me to push through barriers and conquer new goals every single day. For those starting off, my advice would be to never let obstacles detain you." -Edward V.

"I tried for years to lose my baby weight. I had low energy and my stress level was high. I started with the **Advanced Weight Management program** and **Digestive Health** products. Once I supported my digestion, it was amazing how I felt better. I overcame my personal roadblocks by never quitting! I eat healthier and have an active lifestyle. One of my favorite products now is **Prolessa® Duo.**¹ I am a 59-year-old Mimi (grandmother) and I have more energy and vitality than I did in my 30s. I love helping others and I feel very blessed and grateful for everything I've been able to achieve."*

-Terri W.

25 Pounds Gained Edward V.

Po Ga Edv



*People who use Herbalife® Formula 1 twice a day as part of a healthy lifestyle can generally expect to lose around half a pound to 1 pound per week.

¹Studies of the active ingredients in Prolessa® Duo powder suggest that consumers may experience a diminished appetite or loss in hip circumference an average of 0.4 inches when consuming Prolessa® Duo powder as directed for a period of eight weeks. Weight-loss claims above result from regular consumption of Herbalife® meal replacement products and the Prolessa® Duo powder, together with healthful eating habits and exercise.



BEST DEFENSE®

- Formulated with echinacea to support immune health*
- 1,000 mg Vitamin C, a powerful antioxidant
- Contains 8 mg of zinc to support the body's immune function*
- ✓ Convenient for on-the-go use

Citrus Mint (10 tablets) #1503 Orange Boost (10 tablets) #1502

SUPPORT YOUR BODY'S NATURAL **DEFENSES**



Your immune system protects your health 24 hours a day. Too much stress, a poor diet or too little sleep can compromise your immune system. Herbalife® Immune Health products help support your natural defenses year-round.*

ROSEGUARD®

- ✓ Contains Vitamins C and E for immune support*
- Provides antioxidant support with Vitamins A (as beta-carotene), C and E*
- ♦ Vitamin C helps to recycle the antioxidant activity of Vitamin E*

#0139

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NATURAL BALANCE FOR WOMEN

Ease PMS discomfort, support well-being during menopause and get the benefits of calcium and Vitamin D with our Women's Health products.





"National nutrition surveys have shown that most people are not getting the calcium they need to grow and maintain healthy bones."

To find out how much calcium you need, please visit the National Institutes of Health website:

www.niams.nih.gov/Health_Info/ Bone/Bone_Health/Nutrition/

TANG KUEI PLUS

Tang Kuei Plus is formulated with Dong Quai root, which has been traditionally used for PMS support.*



WOMAN'S CHOICE

Soy isoflavones and chasteberry support comfort and well-being for women during monthly hormonal fluctuations and menopause.*

#1061

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XTRA-CAL® ADVANCED

- ✓ Calcium and Vitamin D support bone mineral density and healthy teeth.*
- ✓ Vitamin D improves the absorption of calcium for bone health.*
- Adequate calcium and Vitamin D, as part of a well-balanced diet, may reduce the risk of osteoporosis later in life.

#0565

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

SUPPORT YOUR EYES AND JOINTS AS YOU AGE

Our Healthy Aging products will help you stay active whether you're in your 20s, 40s, 60s or beyond.



PDID YOU KNOW?

Recent results show that glucosamine, when used as a dietary supplement, can be effective in the management of cartilage breakdown and in the promotion of enhanced mobility.

Natural Products Association 2011

JOINT SUPPORT ADVANCED

- Formulated with glucosamine to support healthy joint function and comfort*
- Excellent source of antioxidant selenium to support healthy aging*
- Excellent source of manganese and a good source of copper

#0555



OCULAR DEFENSE FORMULA

- Lutein supports eye health and healthy vision*
- Provides antioxidant Vitamins A (as betacarotene), C and E*

#0064

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ROBUST **HEALTH FOR MEN**

Our Men's Health products target male health, such as supporting prostate well-being.*



[†]Prelox[®] and Pycnogenol[®] are trademarks of Horphag Research Ltd. This product is sold under license of U.S. patents 6,117,872; 6,646,006 and other rights.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

[a] ULTIMATE PROSTATE FORMULA

- Formulated with saw palmetto, which promotes prostate health and urinary function*
- Excellent source of antioxidant Vitamin E

#0053

[b] MALE FACTOR 1000®

Proprietary blend of green oats, nettle, ginseng, calcium and Vitamin C

#0024

[c] PRELOX®† BLUE

◆ Formulated with L-arginine and Pycnogenol®† to support male sexual health*

#0039



KIDS SHAKE

- 17 essential vitamins and minerals
- Excellent source of calcium, B-complex vitamins and antioxidant Vitamins A (as beta-carotene), C and E

Chocolate #0368

KINDERMINS®

- 11 essential vitamins infants and toddlers need every day to support healthy growth and development*
- Formulated with lutein, which may support eye health*
- Easy to serve just one full dropper (1 ml) daily dispensed directly into mouth or mixed in milk, juice or water

#0005

MULTIVITES

- 100% of the Daily Value of key essential vitamins for children ages 4 years and up
- Excellent source of B-complex vitamins, iron, zinc and antioxidant Vitamins C and E
- Good source of calcium

#0328

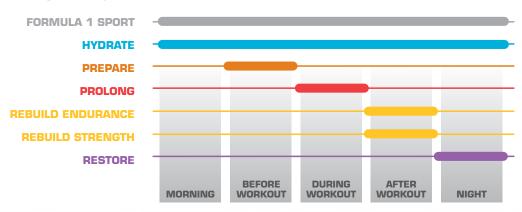
*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



Reach your performance goals with the ultimate in sports nutrition.

At Herbalife, we understand that being an athlete is a lifestyle – one that requires dynamic nutrition for your day-to-day needs. Herbalife24 is a performance nutrition line that can be customized based on your specific training schedule. Take training, performance and recovery to the next level with nutrition for the 24-Hour Athlete.

You can customize products based on your specific sport, training, recovery and competitive needs.





"Eat with a purpose," says John Heiss, Ph.D., senior director of sports and fitness, and lead developer of Herbalife24, a comprehensive sports nutrition line for athletes. "Don't eat to satisfy hunger, but eat to nourish yourself.'t Simple things like eating a variety of quality proteins throughout the day, and taking a daily dose of my favorite supplements like Herbalifeline® for omega-3s and Herbalife24® Restore for antioxidant vitamins." So next time you have to make a nutrition decision, ask yourself, "Why am I eating this?"

> John Heiss. Ph.D. Senior Director, Sports and Fitness, Worldwide Product Marketing

FORMULA 1 **SPORT**

Healthy meal for athletes.

- Milk protein supports lean muscle mass
- Carbohydrate blend provides immediate and sustained energy
- L-glutamine supports muscle growth and immune function
- Antioxidant support



Chocolate #1438

Creamy Vanilla

#1412

HYDRATE

Advanced hydration with bioavailable electrolytes.

- Hydration anvtime. for anyone
- High in antioxidant Vitamin C
- Less than 15 calories per serving
- Only 1 g of sugar

precursor (arginine, citrulline, and ornithine) and creatine supplement svstem.*

PREPARE

Nitric Oxide

- Arginine supports healthy blood flow*
- Contains 2.1 grams of creatine per serving to support muscle strength
- Caffeine helps maintain focus and performance*

PROLONG

Sustain performance with dual-source carbohydrates and electrolytes.*

- Dual-source carbohydrate blend facilitates caloric utilization*
- Whey protein isolate helps reduce muscle breakdown*
- 850 mg of electrolytes per serving support proper muscle function*
- B vitamins support carbohydrate metabolism*
- 500%DV of Vitamin C helps combat free radicals*





Tangerine Citrus (20 packets per box) #1413



Tropical Mango



Subtle Lemon #1415

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REBUILD ENDURANCE

Glycogen replacement and muscle recovery.*

- Branched-chain amino acids, whey and casein proteins create a rapid and sustained protein-building state*
- Carbohydrate blend replenishes muscle glycogen*
- Tri-core protein-amino blend of free amino acids, whey and casein proteins help rebuild muscle and speed recovery*
- L-glutamine supports immune function and promotes muscle repair*
- L-carnitine reduces recovery time*



Vanilla #1416

NSF Certified:

TESTED - Clean of athletic banned substances

VERIFIED - Meets label claims and contaminant test criteria

AUDITED - Manufacturing facility is GMP compliant

 $^{\dagger}\text{Certified for Sport}^{\circledcirc}$ is a registered trademark of NSF International.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

REBUILD STRENGTH

Immediate and sustained muscle recovery.*

- 24 g of whey and casein proteins per serving create a rapid and sustained protein-building state*
- Tri-core protein-amino blend of free amino acids, whey and casein proteins help rebuild muscle and speed recovery*
- Iron essential for red blood cell production*
- Branched-chain amino acids support muscle growth*
- L-glutamine supports immune function and promotes muscle repair*



Chocolate

#1417

RESTORE

Helps combat exercise-induced muscle inflammation*

- Contains antioxidant
 Vitamins A (as beta-carotene),
 C and E and botanical ingredients to support against free radicals*
- Supports immunity*



Restore #1418

Herbalife24 is developed in our stateof-the-art laboratories. The research behind our products is led by a panel comprised of world-renowned experts in nutrition science. These experts include former athletes, competitive cyclists and researchers who have made significant contributions in the nutrition field.



POWER UP, FUEL GOOD!

Stay on top of your game.

LIFTOFF®

- Helps you stay alert and focused with caffeine*
- ainsenosides*
- Specially formulated with 351 mg of a unique energy blend that includes panax ginseng, L-taurine, caffeine, quarana extract and inositol
- ✓ Loaded with Vitamin C and energy-supporting B vitamins: B1, B2, B3, B5, B6, B7 and B12*

10 tablets



Ignite-Me Orange #3151 Lemon-Lime Blast #3152 Pomegranate-Berry Burst #2629 Tropical-Fruit Force #2696

30 tablets



Ignite-Me Orange #3277



†Temporary benefit based on consumption of ginseng by healthy young adults.

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ENERGIZE YOUR DAY

[a] N-R-G NATURE'S RAW GUARANA TABLETS

Get recharged with the benefits of guarana in a convenient tablet. Guarana, an ancient Amazonian seed, contains caffeine, which increases mental alertness and provides a gentle pick-me-up.*

- Provides a gentle boost*
- Increases mental alertness and concentration*

#0122



Ib1 N-R-G NATURE'S RAW GUARANA TEA MIX

Get recharged with this uplifting tea blend of guarana, orange pekoe and lemon peel. Caffeine increases mental alertness and provides a gentle pick-me-up.

- Provides a gentle boost
- Reduces fatique
- Increases mental alertness and concentration.
- Instant tea mix with 0 calories
- ✓ For optimal experience, mix a little less than ½ teaspoon with 6 to 8 ounces of water.





The active ingredient in quarana is caffeine. Guarana has one of the highest caffeine contents of all plants (up to 7%).

- Guarana (Paullinia cupana), Healthline, 2014.

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SKIN.

THE FUTURE OF ESSENTIAL SOLUTION-BASED SKIN

Combining Formula, Feel and Fast Results experience you can see and feel.

- No added parabens or sulfates
- Dermatologist tested for safety









- *Clinically tested on subjects, measuring sebum levels immediately after application. 100% of subjects showed sebum reduction on surface of skin after one use.
- †Clinically tested on subjects, skin roughness measured by Visioscan at intervals of 0, 7 and 42 days.
- [†]Clinically tested on subjects for smoothness, softness, glow, radiance and luminosity measured by visual expert grading at intervals of two, four and seven days. 100% of subjects showed improvement in all five areas over seven days.
- Sclinically tested on subjects for firmness and elasticity measured by visual expert grading at intervals of seven days and 42 days. In 85% of subjects, improvement was seen in the appearance of firmness/elasticity in skin under the eye at 42 days.
- **Clinically tested on subjects, measuring skin moisture levels at eight-hour intervals. Skin of 100% of subjects showed significantly higher moisture levels over baseline after eight hours.

CARE IS HERE.

to deliver a luxurious



[a] POLISHING CITRUS CLEANSER

- Clinically tested to show a reduction in the skin's sebum after just one use*
- Removes excess oil, dirt and makeup
- ◆ For normal to oily skin, including combination skin.
- Great for shaving

150 ml tube

#0766

[b] SOOTHING ALOE CLEANSER

- Removes excess oil, dirt and makeup
- Softens and moisturizes
- For normal to dry skin

150 ml tube

#0765

[c] ENERGIZING HERBAL TONER

50 ml spray bottle #0767

[d] LINE MINIMIZING SERUM

Clinically tested to:

- Reduce the appearance of fine lines and wrinkles[†]
- Improve softness, smoothness, radiance, glow and luminosity in just seven days[‡]

30 ml airless pump #0768

[e] FIRMING EYE GEL

- Clinically tested to improve the appearance of the delicate eye area by increasing skin's elasticity[§]
- Ophthalmologist tested
- Contains cucumber extract

15 ml airless pump #0770

[f] HYDRATING EYE CREAM

Clinically tested to:

- Minimize lines and wrinkles around the eyes[†]
- Show a significant increase in the skin's moisture over eight hours**

15 ml airless pump #0771

[a] PROTECTIVE MOISTURIZER BROAD SPECTRUM SPF 30 SUNSCREEN

Tested to:

- Double skin's moisture over eight hours*
- Show that skin looks more glowing and feels softer and smoother in just seven days[†]
- Reduce the appearance of fine lines and wrinkles

30 ml airless pump #0899

[b] DAILY GLOW MOISTURIZER

Clinically tested to:

- Double skin's moisture over eight hours
 §
- Reveal skin that looks more glowing and feels softer and smoother in just seven days[‡]
- Reduce the appearance of fine lines and wrinkles^{††} 30 ml airless pump #0769

[c] REPLENISHING NIGHT CREAM

Clinically tested to:

- Double skin's moisture over eight hours§
- Provide noticeable improvement of overall skin complexion and luminosity in just seven days**
- Reduce the appearance of fine lines and wrinkles^{††}

30 ml airless pump #0774

[d] INSTANT REVEAL BERRY SCRUB

- Helps reveal softer, smoother, healthy-looking skin by removing dead skin cells
- Use in place of cleanser

120 ml tube

#0772

[e] PURIFYING MINT CLAY MASK

Clinically tested to:

- Improve the appearance of pores and tighten and tone the skin after just one use^{‡‡}
- Help the old layer of cells to shed with Bentonite clay

120 ml tube

#0773



Refresh. Replenish. Rejuvenate. And Repeat.

A Revelation Each Day.



TO
ENHANCE YOUR
HERBALIFE SKIN
DAILY REGIMEN, USE
THESE 2 PRODUCTS
1-3 TIMES
PER WEEK









*Tested on subjects, measuring skin moisture levels at 8 hour intervals. Skin of 86% of subjects showed double the moisture levels over baseline after eight hours.

[†]Tested on subjects, measured by visual expert grading on intervals of 2, 4, and 7 days. 100% of subjects showed improvement over 7 days in smoothness, softness, glow and radiance and luminosity.

*Clinically tested on subjects measured by visual expert grading on intervals of two, four and seven days. 96% of subjects showed improvement over seven days in smoothness, softness, glow and radiance. 93% showed improvement over seven days for luminosity.

Clinically tested on subjects, measuring skin moisture levels at eight-hour intervals. Skin of 100% of subjects showed double the moisture levels over baseline after eight hours.

**Clinically tested on subjects for smoothness, softness, glow, radiance and luminosity measured by visual expert grading at intervals of two, four and seven days. 100% of subjects showed improvement in smoothness, softness and glow over seven days. 97% of subjects showed improvement in radiance and luminosity.

*Clinically tested on subjects, skin roughness measured by Visioscan at intervals of 0, 7 and 42 days.

**Clinically tested on subjects, measuring pore appearance by visual expert grading immediately after application. 100% showed improvement in appearance of pores immediately after use.

SELECT THE BEST SKIN CARE



BASIC

INCLUDES:

- Soothing Aloe Cleanser (For Normal to Dry skin)
 OR –
- Polishing Citrus Cleanser (For Normal to Oily skin)
- Energizing Herbal Toner
- Daily Glow Moisturizer
- Replenishing Night Cream

Normal to Dry Skin #1492 Normal to Oily Skin #1496





ADVANCED

INCLUDES ALL BASIC PROGRAM PRODUCTS, PLUS:

- Line Minimizing Serum
- Hydrating Eye Cream
- Firming Eye Gel

Normal to Dry Skin #1493 Normal to Oily Skin #1497

PROGRAM FOR YOUR NEEDS



ULTIMATE

INCLUDES ALL ADVANCED PROGRAM PRODUCTS, PLUS:

- Protective Moisturizer Broad Spectrum SPF 30 Sunscreen
- Instant Reveal Berry Scrub
- Purifying Mint Clay Mask

Normal to Dry Skin #1488 Normal to Oily Skin #1489





DAILY SKIN CARE REGIMEN

Achieve results you can quickly see and feel by following the Daily Skin Care Regimen.

STEPS	⊯ AM	(PM				
1 CLEANSE	Soothing Aloe Cleanser (For Normal to Dry Skin) – OR – Polishing Citrus Cleanser (For Normal to Oily Skin)	Soothing Aloe Cleanser (For Normal to Dry Skin) - OR - Polishing Citrus Cleanser (For Normal to Oily Skin)				
2 TONE	Energizing Herbal Toner	Energizing Herbal Toner				
3 TREAT	Line Minimizing Serum	Line Minimizing Serum				
4 TARGET	Firming Eye Gel	Hydrating Eye Cream				
5 MOISTURIZE	Daily Glow Moisturizer OR – Protective Moisturizer Broad Spectrum SPF 30 Sunscreen	Replenishing Night Cream				
WEEKLY						
DEEP CLEANSE	Instant Reveal Berry Scrub (1-3 times a week)					
PURIFY	Purifying Mint Clay Mask (1-3 times a week)					

SKIN.

Refresh. Replenish. Rejuvenate. And Repeat.

A Revelation Each Day.

SKIN CARE PROGRAMS

Select the best skin care program for your needs.

BASIC	ADVANCED		ULTIMATE			
Soothing Aloe Cleanser (For Normal to Dry Skin) OR - Polishing Citrus Cleanser (For Normal to Oily Skin)	Soothing Aloe Cleanser (For Normal to Dry Skin) OR - Polishing Citrus Cleanser (For Normal to Oily Skin)		Soothing Aloe Cleanser (For Normal to Dry Skin) OR - Polishing Citrus Cleanser (For Normal to Oily Skin)			
Energizing Herbal Toner	Energizing Herbal Toner		Energizing Herbal Toner			
	Line Minimizing Serum		Line Minimizing Serum			
	Firming Eye Gel	Hydrating Eye Cream	Firming Eye Gel	Hydrating Eye Cream		
Daily Glow + Replenishing Moisturizer Night Cream	Daily Glow Moisturizer	Replenishing Night Cream	Daily Glow Moisturizer Protective Moisturizer Broad Spectrum SPF 30 Sunscreen	Replenishing Night Cream		
			Instant Reveal Berry Scrub			
			Purifying Mint Clay Mask			
Skin Care Concerns						

Skin Care Concerns

- Dry or Oily or Normal Skin
- Aging or Firmness
- Dry or Oily or Normal Skin
- Aging or Firmness/Elasticity or Fine Lines/Wrinkles
- Dry or Oily or Normal Skin
- Aging or Firmness/Elasticity or Fine Lines/Wrinkles
- Dull/Uneven Skin or Visible Pores

7 DAY RESULTS KIT

with SPF



Clinically tested to show more glowing, softer and smoother skin, with reduced fine lines and wrinkles, in just seven days.*

INCLUDES:

- Soothing Aloe Cleanser
- Line Minimizing Serum
- Daily Glow Moisturizer
- Protective Moisturizer Broad Spectrum SPF 30 Sunscreen
- Replenishing Night Cream
- Purifying Mint Clay Mask

PLUS COMPLIMENTARY PACKETS OF:

- Polishing Citrus Cleanser
- Firming Eye Gel
- Hydrating Eye Cream
- Instant Reveal Berry Scrub

7 Day Results Kit #1455

*Daily Glow Moisturizer, Line Minimizing Serum, Replenishing Night Cream



STRENGTHEN YOUR HAIR

Herbal Aloe Hair Care products are clinically tested to strengthen and repair damaged hair, leaving it soft and silky.* Made with beneficial botanicals, our family-friendly Strengthening Shampoo and Strengthening Conditioner are free of parabens, harsh sulfates and added colors and dyes.

Highly damaged cuticle structure.



STRENGTHENING SHAMPOO AND STRENGTHENING CONDITIONER

Clinically tested to:

- Leave hair up to 10 times stronger after just one use*

*When using Herbal Aloe Strengthening Shampoo and Conditioner. Damaged tresses treated with Herbal Aloe Strengthening Shampoo and Conditioner saw average broken fiber counts reduced by 90% versus untreated tresses in a Combing Test.

¹Studies conducted by a research laboratory with SEM (Scanning Electron Microscopy) showed remarkable improvement in smoothness and cuticle structure of treated versus untreated hair shaft.

CLEANSE, MOISTURIZE AND **REJUVENATE**

Pamper your skin and hair with the benefits of Herbal Aloe.





[d] STRENGTHENING SHAMPOO AND [e] STRENGTHENING CONDITIONER

Plant-derived microproteins strengthen and moisturize for silky smooth hair. Color-preserving formula without added sulfates.

Clinically tested to:

- ✓ Leave damaged hair 10 times stronger after just one use[‡]

250 ml tube Strengthening Shampoo #2564 250 ml tube Strengthening Conditioner #2565

[f] HAND & BODY CREAM

- Clinically tested to increase skin's moisture by 100% after just one use§
- Aloe vera and African shea butter absorb quickly and leave skin smooth and soft

200 ml tube #2563

[q] HAND & BODY WASH

- Gentle plant-derived cleansers refresh skin
- Non-drying formula contains silkening moisturizers, including aloe vera, to leave skin soft and hydrated
- Perfect for bath, shower and sink side

250 ml tube #2561

^{*}Tested on subjects, measuring skin moisture levels at eight-hour intervals. Skin of 86% of subjects showed double the moisture levels over baseline after eight hours.

[†]In a self-assessment, 100% of subjects reported Herbal Aloe Soothing Gel left skin feeling soft and smooth and improved its appearance.

^{*}When using Herbal Aloe Strengthening Shampoo and Conditioner. Damaged tresses treated with Herbal Aloe Strengthening Shampoo and Conditioner saw average broken fiber counts reduced by 90% versus untreated tresses in a Combing Test.

[§]Test measuring skin moisture levels by Novameter. Skin of 100% of subjects showed double the moisture levels over baseline after 20 minutes.



Join the millions of people in more than 90 countries who have changed their lives through Herbalife. Become an Independent Herbalife Member and:



- Have a home-based business
- Work around your own schedule, part time or full time
- Run your own business
- Spend more time with family and friends
- Help people lead healthier, more active lives





"The Herbalife business opportunity has changed my life in many ways, allowing me to spend more time with those I love. The most exciting thing about this journey is helping others achieve their goals."*

— Khalil B. Independent Herbalife Member

*Incomes applicable to the individuals (or examples) depicted and not average. For average financial performance data, see the Statement of Average Gross Compensation paid by Herbalife at Herbalife.com and MyHerbalife.com.





HERBALIFE

SAME AND ASSESSED FOR PRES. FOR PRE

HERBALIFE24® CR7 DRIVE #1445

Lightly flavored with no artificial flavors or sweeteners "We used Cristiano
Ronaldo's personal
input to create a
contemporary sports
drink that provides
active people with
three components
necessary for
performance:
hydration, fuel and
B vitamins."

John Heiss, Ph.D., Senior Director, Sports and Fitness, Worldwide Product Marketing

HYDRATE BETTER, ORDER TODAY.



Independent Herbalife Member CALL NOW!

